

# IDEAS 2010

6-10 DECEMBER, 2010  
Karachi Expo Centre, Pakistan



## SPONSORSHIP PACKAGES

S#	Sponsorship Packages	Nos.	Price in US\$
1.	Diamond Sponsor	1	150,000
2.	Platinum Sponsor	1	125,000
3.	Gold Sponsor	2	75,000
4.	Silver Sponsor	3	50,000
5.	Bronze Sponsor	4	25,000

Note: See Sponsorship Benefit Details on the next two pages

**IDEAS Sponsorship enhances your image globally**

# IDEAS 2010

6-10 DECEMBER, 2010  
Karachi Expo Centre, Pakistan



## SPONSORSHIP BENEFITS

Sponsorship Categories & Nos. (Total)		Diamond (1)	Platinum (1)	Gold (2)	Silver (3)	Bronze (4)
<b>S#</b>	<b>Description of Sponsorship Benefits</b>	<b>Quantities/Nos.</b>				
1	Acknowledgement of Sponsorship in Inaugural Ceremony	1	1	1	-	-
2	Plaque Presentation by Chief Guest in Inaugural Ceremony	1	1	1	1	1
3	Invitations for Inaugural Ceremony	20	15	10	8	6
4	Registrations in the IDEAS Seminar	10	8	6	5	4
5	Entry Passes for the Exhibition	100	75	50	40	30
6	Full-page Color Ad in Exhibitors' Catalogue	1	1	1	1	1
7	Sponsor's Logo in Exhibitors' Catalogue	1	1	1	1	1
8	Sponsor's Logo at Expo Gate 1	1	1	1	-	-
9	Sponsor's Logo at Expo Gate 2	1	1	1	-	-
10	Branding over Expo Monument	1	1	1	-	-
11	Sponsor's Logo at Main Entrance Hall 5	1	1	1	-	-
12	Sponsor's Logo Outside Hall 4 (facing outdoor Exhibit Area -1)	1	1	1	1	1
13	Sponsor's Logo at Inauguration Canopy Entrance	1	1	1	-	-
14	Sponsor's Logo at Inaug. Venue	1	1	1	-	-
15	Sponsor's Logo at Inaug. Canopy side walls	1	1	1	-	-
16	Corridor Panel Branding	4	3	2	2	1
17	Sponsor's Logo at Expo Atrium Corridor	1	1	1	1	1
18	Sponsor's Logo at Halls 1-6 Entrances	1	1	1	-	-

**IDEAS Sponsorship enhances your image globally**

## SPONSORSHIP BENEFITS

Sponsorship Categories & Nos. (Total)		Diamond (1)	Platinum (1)	Gold (2)	Silver (3)	Bronze (4)
<b>S#</b>	<b>Description of Sponsorship Benefits</b>	<b>Quantities/Nos.</b>				
19	Expo Boundary Grill Panel Branding	8	6	4	3	2
20	Dee Panel Branding over Expo Parapet	3	2	1	1	1
21	Sponsor's Banner at IDEAS website	1	1	1	1	1
22	Sponsor's Logo over Layout Directory	1	1	1	1	1
23	Sponsor's Logo over Expo Welcome Kiosk	1	1	1	-	-
24	Electric Pole Branding within Expo	8	6	4	3	2
25	Sponsor's Logo at Expo Direction Signs	1	1	1	1	1
26	Sponsor's Logo at City Pole Scrolls	30	30	30	-	-
27	Sponsor's Logo at City Welcome Signs					
	- Airport to Sheraton Hotel	3	3	3	-	-
	- Karsaz to Expo	3	2	1	-	-
28	Sponsor's Logo at City Props					
	- Airport to Sheraton Hotel	3	2	1	-	-
	- Karsaz to Expo	3	3	3	-	-
29	Sponsor's Logo at City Direction Signs					
	- Airport to Sheraton Hotel	3	3	3	-	-
	- Karsaz to Expo	3	2	1	-	-
30	Sponsor's Logo at City Hoardings					
	- Airport to Sheraton Hotel	3	3	3	-	-
	- Karsaz to Expo	3	2	1	-	-

**IDEAS Sponsorship enhances your image globally**