

S#	Items	(1 No)	(1 No)	(2 Nos)	(3 Nos)
		Diamond	Platinum	Gold	Silver
		US\$ 300,000	US\$ 250,000	US\$ 150,000	US\$ 100,000
1	 . Presentation of shield in Inaugural Ceremony	1	1	1	-
2	 . Sponsor's Logo over Inaugural Ceremony Back Drop	1	1	1	-
3	 Sponsor's Logo at IDEAS 2010 Website (Title)	1	1	1	1
4	 . Sponsor's Logo over Exhibitors' Directory title page	1	1	1	1
5	 . Full Page Color ad in Exhibitors' Directory	1	1	1	1
6	 . Sponsor's Logo over Expo Centre Entrance Gate # 1	1	1	1	1
7	 . Sponsor's Logo over Expo Centre Entrance Gate # 2	1	1	1	1
8	 . 10' x 5' Branding over Outside Grill Panels at Expo Centre	8	6	4	2
9	 . 18' x 8' Branding over VIP Gates (inside) facing Congress Centre	1	1	1	1
10	 . 18' x 8' Branding over VIP Gates (outside) facing University Road	1	1	1	1
11	 . Sponsor's Logo over Gates Outside Halls 4,5 & Foyer	1x3	1x3	1x3	1x3
12	 . Sponsor's Logo over Inside Entrance Gates at Halls 1,2,3,4,5 & 6	1x6	1x6	1x6	1x6
13	 . Sponsor's Logo over Welcome Kiosks at Airport	1	1	1	1
14	 . Sponsor's Logo over Welcome Kiosks at Hotels	1	1	1	1
15	 . 18' x 8' Branding over Atrium side wall	3	2	1	-
16	 . 18' x 8' Branding over Foyer side wall	3	2	1	-
17	 . 18' x 8' Branding over Corridors in between Expo Centre Halls	4	3	2	1
18	 . 18' x 8' Branding over Building Dee Panels over Expo Centre Hall # 1 & 3	4	3	2	1
19	 . Sponsor's Logo over 3' x 7' Backlit Pole Signs within Expo Centre	4	3	2	1
20	 . 8' x 4' Branding over Mezzanine Grills inside Halls 1,3,4,5 & 6	1x5	1x5	1x5	1x5
21	 . Sponsor's Logo over Expo Layout Directory within Expo Centre	1	1	1	1
22	 . Sponsor's Logo over Direction Signs within Expo Centre	1	1	1	1
23	 . Complimentary Entry passes	100	80	60	40