

# IDEAS 2010

6-10 DECEMBER, 2010  
Karachi Expo Centre, Pakistan



## SPONSORSHIP & BRANDING OPPORTUNITIES

### Branding Opportunities

#### On-site Signage Advertising

**Corridor Panel Branding**  
9' w x 8' h  
(Max Nos. = 34, Sold = 21)



Price = US\$ 3,000

**Expo Outside Boundary Grill Panel Branding** 5' w x 6' h  
(Max Nos. = 160, Sold = 110)



Price = US\$ 1,000

**Dee Panel Branding over Expo Roof Top** 18' w x 8' h  
(Max Nos. = 16, Sold = 10)



Price = US\$ 1,250

**Sponsor's Branding over Electric Poles within Expo Centre**  
(Max Nos. = 40, Sold = 24)



Price = US\$ 1,500

#### Show Guide Advertising

Full Page Color	US\$ 3,500
Half Page Color	US\$ 2,000

Full Page B/W	US\$ 2,500
Half Page B/W	US\$ 1,500

**IDEAS Branding enhances your image globally**

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## SPONSORSHIP & BRANDING OPPORTUNITIES

### Sponsorship Opportunities

#### Inauguration Ceremony

(Max No. = 1)

Price = US\$ 100,000

#### IDEAS Seminar

(Max No. = 1)

Price = US\$ 25,000

#### Lanyard Badges

(Max No. = 1)

Price = US\$ 35,000

#### Media Lounge

(Max No. = 1)

Price = US\$ 25,000

#### Registration Area

(Max No. = 1)

Price = US\$ 30,000

#### Food Court

(Max No. = 2)

Price = US\$ 25,000

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